



HOPKINS, MN



Using our *Agency*

to build a BRIGHTER world

for all





ABOUT Shine

At SHINE Marketing & Communications, we are dedicated to using our (marketing) agency to build a brighter world for all and helping YOU do the same. Together, we can work to restore, sustain, and help Creation SHINE once again!

MARKETING *Services*

Marketing Assessments • Consultations •
Trainings • Media Relations • Copywriting •
Social Media • Graphic Design • Videography •
Wildlife and Northern Lights Photography

Focus AREAS

Environmental Stewardship •
Wildlife Conservation •
Animal Welfare

PRICING

Monthly retainers and project-based marketing support are available. Contact us at info@shinemarcomm.com to learn more!

MEET

Team Shine



MEGAN PETERSON

Founder

As the owner of SHINE Marketing and Communications, Megan Peterson's goal is to help build a brighter world for all by providing marketing support to organizations dedicated to Environmental Stewardship, Wildlife Conservation, and Animal Welfare, while also sharing planet-friendly tips, stories, and inspiration on social media and on SHINE's website.

With 16 years of experience in marketing and TV journalism, including her time as an Emmy Award-winning reporter, Megan has a proven track record of helping organizations amplify their message through strategic marketing initiatives.

She has secured national media coverage for clients, with stories appearing on The Today Show, Good Morning America, and in People Magazine, among several others. Megan has also helped increase enrollment at nature-based preschools, promote environment-focused events, and helped organizations meet and surpass fundraising goals.

Megan's passions extend into her personal life, where she volunteers at a local animal shelter and serves as an environmental stewardship advocate on her church council. She resides in Hopkins and on Mound Lake with her husband, Mark, and their two fur children, Bear and Stanley!

Kelly Brown

WILDLIFE
PHOTOGRAPHER

Kelly Brown (who happens to be Megan's dad!) serves as SHINE Marketing and Communications' wildlife photographer!

With a deep love for the planet and its inhabitants, and an incredible talent for capturing wildlife in their natural habitat, his goal is to help showcase God's beauty through the camera lens.

He resides in St. Joseph, MN with his wife, Linda, (Megan's mom!), and their Maltese, Charlie.

Explore his stunning photography at @KTB_Wildlife on Instagram!





Shine

IN THE COMMUNITY

Beyond providing marketing support, we are committed to making a meaningful impact in our community and on social media!

This includes sharing environment-focused tips, stories, and inspiration, organizing community clean-ups, and collaborating with organizations to host impactful events. Interested in partnering with SHINE? Learn more on our website or contact us today!



Shine

IN YOUR COMMUNITY

At SHINE, we are passionate about empowering individuals and communities to take action and help build a better, cleaner, and BRIGHTER world for all.

Here are a few simple ways YOU can help make your community SHINE!

- Host a neighborhood clean-up.
- “Step up” for the planet, and pick up litter while out for a walk!
- Drive the speed limit to help protect wildlife.

Visit our website for our full list of tips on helping the planet SHINE!





Contact us to learn more!

INFO@SHINEMARCOMM.COM



WWW.SHINEMARCOMM.COM

